

CITY OF WASHBURN

QUARTERLY NEWSLETTER



Spring 2021

EARTH WEEK SPRING PICKUP

It's that time of year when the snowbanks are melting and all of the garbage that has been hiding underneath is being uncovered.

Join the Washburn HS Ecology Club and pitch in to help "tidy up" the community!

Pick up trash bags and gloves at the City Public Works building 4/19-4/23. Pick up trash thru 4/25 and leave bags of trash at the nearest intersection to be picked up. Stay tuned for more details on Facebook or call Gerry at 715-373-6171.



Pictured: Public Works building at 502 W. Bayfield Street where you can pick up gloves and garbage bags for the Earth Week Citywide Trash Pickup.

Follow the "Mayor of Washburn" Facebook Page!

FROM THE MAYOR'S DESK

"If you don't know where you are going, you'll end up someplace else." – Yogi Berra

Spring is a good time to do some planning - planning a garden, planning a trip, etc. The city is also doing some planning right now. In addition to the regular seasonal planning, we are also in the midst of some bigger, special planning projects:

- Comprehensive Plan Update (which is long overdue) – this process started in late 2020 with the Plan Commission helping to guide it. Public input is incorporated into this process and there will be multiple opportunities to participate.
- Bayfield Street Highway Project (scheduled to begin in 2024) – initial planning for Phase 1 of this process has begun and more opportunities for public input will be coming soon.

Most recently, we've launched a Community Branding process in cooperation with the Washburn Area Chamber of Commerce and the Washburn Business Alliance. Led by staff and researchers from the UW-Madison Division of Extension, this process will help Washburn define its identity and make it easier for us to show the world what a great place this is to live, work and play.

Washburn has a lot going for it and instead of describing it as "the town you drive through on the way to Bayfield," we will be able to use common language to describe our community and what makes it unique and special. Please share your input by filling out the survey:

<https://tinyurl.com/WashburnResidentSurvey>

There will also be paper copies of the survey available at City Hall and at the Washburn Area Chamber's new location in the Hawkes building at 100 W. Bayfield Street. More information (including a link to the survey) will be posted on the City's website at www.cityofwashburn.org.

Happy Spring!

- Mayor Mary Motiff